

ABSTRACT

The present invention provides a print system that can avoid the case where a sheet of photo paper is wastefully used in printing.

When an instruction from a user includes an instruction
5 specific to photo printing (an instruction to use a sheet of photo paper, for example) (S203), a host apparatus appends a tag indicating "photo printing" to print content to be transmitted to a printer (S206). When the printer receives the print content from the host apparatus (S251) and the image data included in the
10 received print content cannot be used for the printing (S252: Yes), the printer changes the details of the printing operation as appropriate (S254, S255, and S256) on the basis of the presence or absence of the appended tag (S253), thereby avoiding the case where a sheet of photo paper is wasted.

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